

Appendix [5]

Table 1: Population by Zone

Population	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
2011 Census	12,592	10,748	10,165	4,808	15,019	15,103	68,435
2018 Base	13,176	10,537	10,431	5,171	15,056	15,384	69,755
2020	13,172	10,576	10,401	5,159	15,018	15,362	69,688
2025	13,136	10,477	10,353	5,117	14,903	15,254	69,240
2030	13,050	10,354	10,283	5,054	14,708	15,080	68,529
2033	12,948	10,277	10,207	5,005	14,566	14,943	67,946

Notes: 2011 Population from Census
2018 Population estimates and 2020 – 2033 projections from Experian

Table 2: Comparison Expenditure per Head 2018 – 2033 (2018 prices)

Comparison Expenditure per Head (£) (2018 prices)	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
2018 Total	£2,493	£2,720	£2,666	£2,436	£2,427	£2,667
2018 exc SFT	£2,074	£2,263	£2,218	£2,027	£2,019	£2,219
2020 exc SFT	£1,834	£2,001	£1,961	£1,792	£1,785	£1,962
2025 exc SFT	£2,177	£2,376	£2,328	£2,128	£2,120	£2,329
2030 exc SFT	£2,435	£2,656	£2,604	£2,379	£2,370	£2,605
2033 exc SFT	£2,622	£2,861	£2,804	£2,562	£2,552	£2,805

Notes: 2018 Comparison expenditure from Experian

2018 Comparison expenditure exc SFT allows for SFT at 16.8% (Experian Retail Planner Briefing Note 18, Figure 5)

2020 – 2033 Projected expenditure based on an expected change in spend (Experian Briefing Note 19, Figure 6)

Table 3: Total Available Comparison Expenditure 2018 – 2033 excluding SFT (2018 prices)

Comparison Expenditure per Head (£) (2018 prices)	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Change in Expenditure from 2018
2018 Total	£32.85	£28.66	£27.81	£12.60	£36.54	£41.03	£179.48	
2018 exc SFT	£27.33	£23.85	£23.14	£10.48	£30.40	£34.14	£149.33	
2020 exc SFT	£24.15	£21.16	£20.40	£9.24	£26.81	£30.14	£131.90	-£17.43
2025 exc SFT	£28.60	£24.89	£24.11	£10.89	£31.59	£35.53	£155.60	£6.27
2030 exc SFT	£31.77	£27.50	£26.77	£12.02	£34.86	£39.28	£172.21	£22.88
2033 exc SFT	£33.95	£29.40	£28.62	£12.82	£37.18	£41.91	£183.88	£34.55

Notes: From Table 1 and 4

Table 4: Comparison Turnover 2018

Zone	Comparison Turnover	Zone 1 Ebbw Vale South	Zone 2 Ebbw Vale North	Zone 3 Brynmawr	Zone 4 Blaina	Zone 5 Abertillery	Zone 6 Tredegar	Total from Study Area	Estimated % Inflow from outside Study Area	Total Comparison Turnover (£m)
	Available Comparison Spend 2018 (£m)	£27.33	£23.85	£23.14	£10.48	£30.40	£34.14	£149.33		
1	Ebbw Vale Town Centre	£8.85	£5.56	£2.05	£0.82	£1.86	£3.29	£22.42	5%	£23.61
1	Tesco, North West Approach, Ebbw Vale	£1.29	£0.63	£0.46	£0.11	£0.44	£1.02	£3.96	5%	£4.17
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£1.90	£1.69	£0.84	£0.45	£1.11	£1.68	£7.66	50%	£15.33
1	Zone 1 - Other	£0.33	£0.18	£0.18	£0.06	£0.07	£0.28	£1.11	0%	£1.11
2	Morrisons, Beaufort Rd, Ebbw Vale	£0.39	£0.80	£0.27	£0.01	£0.07	£0.88	£2.41	5%	£2.54
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£0.79	£0.92	£0.21	£0.09	£0.56	£0.67	£3.24	5%	£3.41
2	Zone 2 - Other	£0.03	£0.16	£0.08	£0.03	£0.01	£0.0	£0.39	0%	£0.39
3	Asda, Lakeside Retail Park, Brynmawr	£0.47	£0.95	£2.56	£1.14	£1.29	£0.11	£6.52	5%	£6.86
3	Other Stores, Lakeside Retail Park, Brynmawr	£0.21	£0.23	£1.41	£0.47	£0.83	£0.19	£3.35	5%	£3.53
3	Brynmawr Town Centre	£0.13	£0.37	£3.14	£0.47	£0.08	£0.06	£4.26	0%	£4.26
3	Zone 3 – Other	£0.08	£0.17	£0.17	£0.03	£0.03	£0.00	£0.48	0%	£0.48
4	Blaina Town Centre	£0.00	£0.04	£0.22	£0.61	£0.01	£0.00	£0.87	0%	£0.87
5	Abertillery Town Centre	£0.02	£0.00	£0.12	£0.34	£4.44	£0.00	£4.93	5%	£5.19
5	Zone 5 – Other	£0.00	£0.00	£0.00	£0.04	£0.24	£0.00	£0.27	0%	£0.27
6	Tredegar Town Centre	£0.15	£0.26	£0.05	£0.03	£0.02	£5.96	£6.48	5%	£6.82
6	Zone 6 – Other	£0.10	£0.01	£0.02	£0.01	£0.01	£0.14	£0.30	0%	£0.30
	Total Within Study Area	£14.73	£11.97	£11.78	£4.72	£11.10	£14.38	£68.68		
Outside	Merthyr Tydfil Town Centre	£0.46	£0.60	£0.27	£0.10	£0.12	£1.49	£3.04		
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£6.22	£6.02	£4.96	£1.76	£1.65	£10.92	£31.54		
Outside	Merthyr Tydfil – Elsewhere	£0.20	£0.47	£0.23	£0.10	£0.08	£1.31	£2.39		
Outside	Cwmbran Town Centre	£1.37	£1.09	£2.07	£1.23	£6.58	£0.64	£12.98		
Outside	Cwmbran – Elsewhere	£0.36	£0.13	£0.67	£0.46	£3.53	£0.03	£5.18		
Outside	Cardiff City Centre	£2.01	£1.72	£0.96	£0.81	£2.04	£3.56	£11.10		
Outside	Cardiff – Elsewhere	£0.30	£0.20	£0.23	£0.21	£0.60	£0.36	£1.94		
Outside	Newport City Centre	£0.20	£0.25	£0.25	£0.22	£0.74	£0.04	£1.70		
Outside	Newport – Elsewhere	£0.73	£0.32	£0.33	£0.19	£0.98	£0.10	£2.66		
Outside	Other	£0.74	£1.05	£1.35	£0.69	£2.99	£1.31	£8.13		
	TOTAL	£27.33	£23.85	£23.14	£10.48	£30.40	£34.14	£149.33		

Table 5: Comparison Turnover 2020

Zone	Comparison Turnover	Zone 1 Ebbw Vale South	Zone 2 Ebbw Vale North	Zone 3 Brynmaur	Zone 4 Blaina	Zone 5 Abertillery	Zone 6 Tredegar	Total from Study Area	Estimated % Inflow from outside Study Area	Total Comparison Turnover (£m)
	Available Comparison Spend 2020 (£m)	£24.15	£21.16	£20.40	£9.24	£16.81	£30.14	£131.90		
1	Ebbw Vale Town Centre	£7.82	£4.93	£1.80	£0.73	£1.64	£2.90	£19.83	5%	£20.87
1	Tesco, North West Approach, Ebbw Vale	£1.14	£0.56	£0.40	£0.10	£0.39	£0.90	£3.50	5%	£3.68
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£1.68	£1.50	£0.74	£0.40	£0.98	£1.48	£6.77	50%	£13.55
1	Zone 1 - Other	£0.29	£0.16	£0.16	£0.05	£0.07	£0.25	£0.98	0%	£0.98
2	Morrisons, Beaufort Rd, Ebbw Vale	£0.34	£0.71	£0.23	£0.01	£0.06	£0.78	£2.13	5%	£2.25
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£0.70	£0.81	£0.18	£0.08	£0.50	£0.59	£2.87	5%	£3.02
2	Zone 2 - Other	£0.03	£0.14	£0.07	£0.02	£0.01	£0.08	£0.35	0%	£0.35
3	Asda, Lakeside Retail Park, Brynmawr	£0.41	£0.84	£2.26	£1.00	£1.14	£0.09	£5.75	5%	£6.06
3	Other Stores, Lakeside Retail Park, Brynmawr	£0.19	£0.21	£1.25	£0.42	£0.73	£0.16	£2.96	5%	£3.11
3	Brynmawr Town Centre	£0.12	£0.33	£2.77	£0.42	£0.07	£0.06	£3.76	0%	£3.76
3	Zone 3 – Other	£0.07	£0.15	£0.15	£0.03	£0.03	£0.00	£0.43	0%	£0.43
4	Blaina Town Centre	£0.00	£0.03	£0.19	£0.54	£0.01	£0.00	£0.77	0%	£0.77
5	Abertillery Town Centre	£0.02	£0.00	£0.11	£0.30	£3.92	£0.00	£4.35	5%	£4.58
5	Zone 5 – Other	£0.00	£0.00	£0.00	£0.03	£0.21	£0.00	£0.24	0%	£0.24
6	Tredegar Town Centre	£0.13	£0.23	£0.05	£0.03	£0.02	£5.26	£5.72	5%	£6.02
6	Zone 6 – Other	£0.09	£0.01	£0.02	£0.01	£0.01	£0.13	£0.26	0%	£0.26
	Total Within Study Area	£13.02	£10.62	£10.38	£4.16	£9.79	£12.69	£60.67		
Outside	Merthyr Tydfil Town Centre	£0.41	£0.53	£0.24	£0.09	£0.10	£1.32	£2.68		
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£5.50	£5.34	£4.37	£1.55	£1.45	£9.64	£27.86		
Outside	Merthyr Tydfil – Elsewhere	£0.18	£0.42	£0.20	£0.09	£0.07	£1.16	£2.11		
Outside	Cwmbran Town Centre	£1.21	£0.97	£1.83	£1.08	£5.80	£0.56	£11.46		
Outside	Cwmbran – Elsewhere	£0.32	£0.12	£0.59	£0.40	£3.11	£0.03	£4.57		
Outside	Cardiff City Centre	£1.77	£1.53	£0.85	£0.71	£1.80	£3.14	£9.81		
Outside	Cardiff – Elsewhere	£0.26	£0.18	£0.23	£0.19	£0.53	£0.32	£1.71		
Outside	Newport City Centre	£0.18	£0.23	£0.22	£0.20	£0.65	£0.03	£1.50		
Outside	Newport – Elsewhere	£0.65	£0.29	£0.29	£0.17	£0.87	£0.09	£2.35		
Outside	Other	£0.65	£0.93	£1.19	£0.61	£2.64	£1.16	£7.18		
	TOTAL	£24.15	£21.16	£20.40	£9.24	£26.81	£30.14	£131.90		

Table 6: Comparison Turnover 2025

Zone	Comparison Turnover	Zone 1 Ebbw Vale South	Zone 2 Ebbw Vale North	Zone 3 Brynmawr	Zone 4 Blaina	Zone 5 Abertillery	Zone 6 Tredegar	Total from Study Area	Estimated % Inflow from outside Study Area	Total Comparison Turnover (£m)
	Available Comparison Spend 2025 (£m)	£28.60	£24.89	£24.11	£10.89	£31.59	£35.53	£155.60		
1	Ebbw Vale Town Centre	£9.26	£5.80	£2.13	£0.85	£1.94	£3.42	£23.40	5%	£24.64
1	Tesco, North West Approach, Ebbw Vale	£1.35	£0.66	£0.48	£0.12	£0.46	£1.07	£4.13	5%	£4.35
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£1.99	£1.76	£0.88	£0.47	£1.15	£1.75	£7.99	50%	£15.98
1	Zone 1 - Other	£0.34	£0.19	£0.19	£0.06	£0.08	£0.29	£1.15	0%	£1.15
2	Morrisons, Beaufort Rd, Ebbw Vale	£0.40	£0.84	£0.28	£0.01	£0.07	£0.92	£2.52	5%	£2.65
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£0.82	£0.96	£0.21	£0.10	£0.59	£0.70	£3.38	5%	£3.56
2	Zone 2 - Other	£0.03	£0.17	£0.08	£0.03	£0.01	£0.09	£0.41	0%	£0.41
3	Asda, Lakeside Retail Park, Brynmawr	£0.49	£0.99	£2.67	£1.18	£1.35	£0.11	£6.79	5%	£7.14
3	Other Stores, Lakeside Retail Park, Brynmawr	£0.22	£0.25	£1.47	£0.49	£0.87	£0.19	£3.49	5%	£3.67
3	Brynmawr Town Centre	£0.14	£0.38	£3.27	£0.49	£0.09	£0.07	£4.44	0%	£4.44
3	Zone 3 – Other	£0.08	£0.18	£0.18	£0.03	£0.03	£0.00	£0.50	0%	£0.50
4	Blaina Town Centre	£0.00	£0.04	£0.23	£0.63	£0.01	£0.00	£0.91	0%	£0.91
5	Abertillery Town Centre	£0.03	£0.00	£0.13	£0.36	£4.62	£0.00	£5.13	5%	£5.39
5	Zone 5 – Other	£0.00	£0.00	£0.00	£0.04	£0.25	£0.00	£0.28	0%	£0.28
6	Tredegar Town Centre	£0.16	£0.27	£0.05	£0.03	£0.03	£6.20	£6.75	5%	£7.10
6	Zone 6 – Other	£0.11	£0.01	£0.02	£0.01	£0.01	£0.15	£0.31	0%	£0.31
	Total Within Study Area	£15.42	£12.49	£12.27	£4.90	£11.53	£14.96	£71.58		
Outside	Merthyr Tydfil Town Centre	£0.48	£0.63	£0.28	£0.10	£0.12	£1.55	£3.16		
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£6.51	£6.29	£5.17	£1.83	£1.71	£11.36	£32.87		
Outside	Merthyr Tydfil – Elsewhere	£0.21	£0.49	£0.24	£0.10	£0.08	£1.36	£2.49		
Outside	Cwmbran Town Centre	£1.43	£1.14	£2.16	£1.27	£6.84	£0.66	£13.51		
Outside	Cwmbran – Elsewhere	£0.38	£0.14	£0.70	£0.48	£3.67	£0.03	£5.39		
Outside	Cardiff City Centre	£2.10	£1.80	£1.01	£0.84	£1.12	£3.71	£11.57		
Outside	Cardiff – Elsewhere	£0.31	£0.21	£0.27	£0.22	£0.63	£0.37	£2.02		
Outside	Newport City Centre	£0.21	£0.27	£0.26	£0.23	£0.76	£0.04	£1.77		
Outside	Newport – Elsewhere	£0.77	£0.34	£0.34	£0.20	£1.02	£0.11	£2.77		
Outside	Other	£0.77	£1.10	£1.41	£0.71	£3.11	£1.36	£8.46		

	TOTAL	£28.60	£24.89	£24.11	£10.89	£31.59	£35.53	£155.60		
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Table 7: Comparison Turnover 2030

Zone	Comparison Turnover	Zone 1 Ebbw Vale South	Zone 2 Ebbw Vale North	Zone 3 Brynmawr	Zone 4 Blaina	Zone 5 Abertillery	Zone 6 Tredegar	Total from Study Area	Estimated % Inflow from outside Study Area	Total Comparison Turnover (£m)
	Available Comparison Spend 2030 (£m)	£31.77	£27.50	£26.77	£12.02	£34.86	£39.28	£172.21		
1	Ebbw Vale Town Centre	£10.29	£6.41	£2.37	£0.94	£2.14	£3.78	£25.93	5%	£27.29
1	Tesco, North West Approach, Ebbw Vale	£1.50	£0.73	£0.53	£0.13	£0.51	£1.18	£4.57	5%	£4.81
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£2.21	£1.95	£0.97	£0.52	£1.27	£1.93	£8.85	50%	£17.69
1	Zone 1 - Other	£0.38	£0.21	£0.21	£0.07	£0.09	£0.33	£1.28	0%	£1.28
2	Morrisons, Beaufort Rd, Ebbw Vale	£0.45	£0.93	£0.31	£0.01	£0.08	£1.02	£2.78	5%	£2.93
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£0.92	£1.06	£0.24	£0.11	£0.65	£0.77	£3.74	5%	£3.94
2	Zone 2 - Other	£0.04	£0.19	£0.09	£0.03	£0.01	£0.10	£0.45	0%	£0.45
3	Asda, Lakeside Retail Park, Brynmawr	£0.54	£1.09	£2.97	£0.31	£1.48	£0.12	£7.52	5%	£7.91
3	Other Stores, Lakeside Retail Park, Brynmawr	£0.25	£0.27	£1.64	£0.54	£0.96	£0.21	£3.87	5%	£4.07
3	Brynmawr Town Centre	£0.16	£0.42	£3.64	£0.54	£0.10	£0.07	£4.93	0%	£4.93
3	Zone 3 – Other	£0.09	£0.19	£0.20	£0.04	£0.04	£0.00	£0.56	0%	£0.56
4	Blaina Town Centre	£0.00	£0.04	£0.25	£0.70	£0.01	£0.00	£1.01	0%	£1.01
5	Abertillery Town Centre	£0.03	£0.00	£0.14	£0.39	£5.09	£0.00	£5.66	5%	£5.96
5	Zone 5 – Other	£0.00	£0.00	£0.00	£0.04	£0.27	£0.00	£0.31	0%	£0.31
6	Tredegar Town Centre	£0.17	£0.30	£0.06	£0.04	£0.03	£6.86	£7.46	5%	£7.85
6	Zone 6 – Other	£0.12	£0.01	£0.02	£0.01	£0.01	£0.17	£0.34	0%	£0.34
	Total Within Study Area	£17.13	£13.81	£13.63	£5.42	£12.73	£16.54	£79.25		
Outside	Merthyr Tydfil Town Centre	£0.53	£0.69	0.31£	£0.12	£0.14	£1.71	£3.50		
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£7.24	£6.95	£5.74	£2.02	£1.89	£12.56	£36.40		
Outside	Merthyr Tydfil – Elsewhere	£0.24	£0.54	£0.26	£0.11	£0.09	£1.51	£2.75		
Outside	Cwmbran Town Centre	£1.59	£1.26	£2.40	£1.41	£7.55	£0.73	£14.94		
Outside	Cwmbran – Elsewhere	£0.42	£0.15	£0.78	£0.53	£4.05	£0.04	£5.96		
Outside	Cardiff City Centre	£2.33	£1.99	£1.12	£0.93	£2.34	£4.10	£12.80		
Outside	Cardiff – Elsewhere	£0.34	£0.24	£0.31	£0.24	£0.69	£0.41	£2.23		
Outside	Newport City Centre	£0.24	£0.29	£0.29	£0.25	£0.84	£0.04	£1.96		
Outside	Newport – Elsewhere	£0.85	£0.37	£0.38	£0.22	£1.13	£0.12	£3.07		
Outside	Other	£0.86	£1.21	£1.56	£0.79	£3.43	£1.51	£9.36		
	TOTAL	£31.77	£27.50	£26.77	£12.02	£34.86	£39.28	£172.21		

Table 8: Trade draw associated with proposed mezzanine floor 2025 (%; £ms) (2018 prices)

Zone	Trade draw (%)	Trade draw (£ms)
1 – Ebbw Vale South	4	£0.09
2 - Ebbw Vale North	21	£0.50
3 - Brynmawr	44	£1.03
4 - Blaina	11	£0.26
5 - Abertillery	10	£0.24
6 - Tredegar	5	£0.12
Inflow	5	£0.12
Total	100	2.36

Table 9: Comparison goods trade draw to NMC in 2025 (£m; %)

Zone	Comparison Turnover	Total Comparison Turnover 2020 (£m)	Total Comparison Turnover 2025 (£m)	Trade draw %	Trade Draw £m	Impact %
	Available Comparison Spend 2020-2025					
1	Ebbw Vale Town Centre	£20.87	£24.64	10%	£0.39	1.6%
1	Tesco, North West Approach, Ebbw Vale	£3.68	£4.35	-	-	-
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£13.55	£15.98	-	-	-
1	Zone 1 - Other	£0.98	£1.15	-	-	-
2	Morrisons, Beaufort Rd, Ebbw Vale	£2.25	£2.65	-	-	-
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£3.02	£3.56	-	-	-
2	Zone 2 - Other	£0.35	£0.41	-	-	-
3	Asda, Lakeside Retail Park, Brynmawr	£6.06	£7.14	-	-	-
3	Other Stores, Lakeside Retail Park, Brynmawr	£3.11	£3.67	15%	£0.59	16.1%
3	Brynmawr Town Centre	£3.76	£4.44	3%	£0.12	2.7%
3	Zone 3 – Other	£0.43	£0.50	-	-	-
4	Blaina Town Centre	£0.77	£0.91	-	-	-
5	Abertillery Town Centre	£4.58	£5.39	-	-	-
5	Zone 5 – Other	£0.24	£0.28	-	-	-
6	Tredegar Town Centre	£6.02	£7.10	-	-	-
6	Zone 6 – Other	£0.26	£0.31	-	-	-
	Total from Study Area					
Outside	Merthyr Tydfil Town Centre	£2.68	£3.16	2%	£0.08	2.5%
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£27.86	£32.87	1%	£0.04	0.1%
Outside	Merthyr Tydfil – Elsewhere	£2.11	£2.49	-	-	-
Outside	Cwmbran Town Centre	£11.46	£15.51	10%	£0.39	2.5%
Outside	Cwmbran – Elsewhere	£4.57	£5.39	-	-	-
Outside	Cardiff City Centre	£9.81	£11.57	15%	£0.59	5.1%
Outside	Cardiff – Elsewhere	£1.71	£2.02	-	-	-
Outside	Newport City Centre	£1.50	£1.77	4%	£0.16	9.0%
Outside	Newport – Elsewhere	£2.35	£2.77	-	-	-
Outside	Other	£7.18	£8.46	40%	£1.58	18.7%
	NMC comparison goods turnover: Unit 3				£3.94	

- Notes:**
1. Comparison goods turnover within Unit 3 adjusted to 2018 prices = £3.94m
 2. Although this unit is to be occupied by Home Bargains which will transfer the majority if not all of its turnover from the retail park, no reduction in the turnover has been made.
 3. The trade draw is taken from Retail Statement Addendum (March 2017) prepared by JLL

Table 10: Cumulative impact including proposed mezzanine floor in Units 2 and 3A 2025 (£m;%)

Zone	Comparison Turnover	Total Comparison Turnover 2020 (£m)	Total Comparison Turnover 2025 (£m)	Trade draw To NMC 2025 (£m)	Solus Impact By NMC %	Trade draw to The Range (%)	Trade draw to The Range (£m)	Impact (%)	Cumulative impact (%)
	Available Comparison Spend 2020-2025								
1	Ebbw Vale Town Centre	£20.87	£24.64	£0.39	1.6%	8%	£0.20	0.8%	2.4%
1	Tesco, North West Approach, Ebbw Vale	£3.68	£4.35	-	-	-	-	-	-
1	Festival Park Factory Outlet Shop Centre, Ebbw Vale	£13.55	£15.98	-	-	6%	£0.14	0.9%	0.9%
1	Zone 1 - Other	£0.98	£1.15	-	-	-	-	-	-
2	Morrisons, Beaufort Rd, Ebbw Vale	£2.25	£2.65	-	-	-	-	-	-
2	B&M Home Store, Rhyd-y-Blew, Ebbw Vale	£3.02	£3.56	-	-	12%	£0.28	7.9%	7.9%
2	Zone 2 - Other	£0.35	£0.41	-	-	-	-	-	-
3	Asda, Lakeside Retail Park, Brynmawr	£6.06	£7.14	-	-	5%	£0.12	1.7%	1.7%
3	Other Stores, Lakeside Retail Park, Brynmawr	£3.11	£3.67	£0.59	16.1%	6%	£0.14	3.8%	19.9%
3	Brynmawr Town Centre	£3.76	£4.44	£0.12	2.7%	3%	£0.07	1.6%	4.3%
3	Zone 3 – Other	£0.43	£0.50	-	-	-	-	-	-
4	Blaina Town Centre	£0.77	£0.91	-	-	-	-	-	-
5	Abertillery Town Centre	£4.58	£5.39	-	-	-	-	-	-
5	Zone 5 – Other	£0.24	£0.28	-	-	-	-	-	-
6	Tredegar Town Centre	£6.02	£7.10	-	-	-	-	-	-
6	Zone 6 – Other	£0.26	£0.31	-	-	-	-	-	-
	Total from Study Area				-		-	-	-
Outside	Merthyr Tydfil Town Centre	£2.68	£3.16	£0.08	2.5%	1%	£0.02	0.6%	3.2%
Outside	Cyfarthfa Retail Park, Swansea Rd, Merthyr Tydfil	£27.86	£32.87	£0.04	0.1%	20%	£0.47	1.4%	1.6%
Outside	Merthyr Tydfil – Elsewhere	£2.11	£2.49	-	-	-	-	-	-
Outside	Cwmbran Town Centre	£11.46	£15.51	£0.39	2.5%	8%	£0.19	1.2%	3.7%
Outside	Cwmbran – Elsewhere	£4.57	£5.39	-	-	-	-	-	-
Outside	Cardiff City Centre	£9.81	£11.57	£0.59	5.1%	3%	£0.07	0.6%	5.7%
Outside	Cardiff – Elsewhere	£1.71	£2.02	-	-	-	-	-	-
Outside	Newport City Centre	£1.50	£1.77	£0.16	9.0%	2%	£0.04	2.3%	11.3%
Outside	Newport – Elsewhere	£2.35	£2.77	-	-	1%	£0.02	0.7%	0.7%
Outside	Other	£7.18	£8.46	£1.56	18.7%	15%	£0.36	4.3%	22.7%
	NMC comparison goods turnover: Unit 3	-	£3.94	£3.94		10%	£0.24	6.1%	6.1%